

125 West 55th St
New York, NY 10019

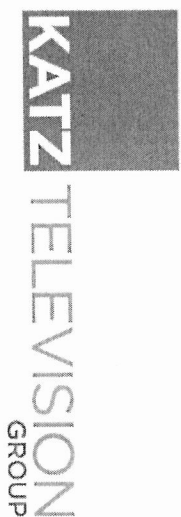
Contract # 25179999 **Changes as of:** 10/3/2016 at 12:50 PM **Version:** Highlighting Revision 3
CPE: 163/173/4861 **Flight:** 10/25/16 - 10/31/16 **Station:** WWSB **Total \$:** \$18,025.00
Agency: WATERFRONT STRATEGIE **Advertiser:** Senate Majority PAC **Market:** Sarasota-Manatee - SRA **Total Spots:** 30
3050 K ST NW #100 **Product:** Senate Majority PAC **Office:** WASHINGTON **Total CPP:** \$0.00
Washington, DC 20007 **Agency Order #:** 5072648 **Buyer:** Thompson, Katie **Primary Demo:** Adults 35+ **Traffic #:** 61288
Salesperson: BRADLEY PHILLIPS **Assistant:** 202-955-5342 **Separation:**

Comments: revised line 15

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
15	Th 9p-10p		Notorious	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
TOTALS: 30										\$18,025.00	\$0.00	0.0

Changes: Program from Scandal-ABC to Notorious

61288.2



125 West 56th St
New York, NY 10019

Contract # 25179999	Changes as of: 10/3/2016 at 12:50 PM	Version: Highlighting Revision 3	Total \$: \$18,025.00
CPE: 163/173/4861	Flight: 10/25/16 - 10/31/16	Station: WWSB	Total Spots: 30
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Sarasota-Manatee - SRA	
3050 K ST NW #100 Washington, DC 20007	Product: Senate Majority PAC	Office: WASHINGTON	Total CPM: \$0.00
	Agency Order #: 5072648	Primary Demo: Adults 35+	Total GRP:
	Buyer: Thompson, Katie	Con Type: POLITICAL/NOTE	Traffic #: 61288
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS	Separation:
	202-955-5342	202-955-5342	

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/03/16 12:50 PM	BRADLEY PHILIPPS	revised line 15
10/03/16 12:48 PM	Ronda Drago	LN 15 PRG IS NOTORIOUS PLS REV PRG
08/28/16 10:31 AM	BRADLEY PHILIPPS	revised line 13
08/25/16 2:50 PM	Ronda Drago	LINE 11 NA OFFER 1X TUE 10/25 7P-8P ABC 7 NEWS @ \$800
07/25/16 12:28 PM	BRADLEY PHILIPPS	Separation: 30
07/25/16 11:42 AM	Ronda Drago	LINE 13 PRG IS CONVICTION PLS REV PRG TITLE
05/24/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$600,833
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	30	\$18,025.00	N/A
Total	100%	30	\$18,025.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	30	\$18,025.00
Total	30	\$18,025.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/3/16 12:50 PM	BRADLEY PHILIPPS	Revised			\$0
Makegood 3	10/3/16 12:48 PM	Ronda Drago	Sent To Rep			\$0
Revision	8/28/16 10:31 AM	BRADLEY PHILIPPS	Confirmed		1	\$0
Makegood 2	8/25/16 2:50 PM	Ronda Drago	Sent To Rep			\$0
Revision	7/25/16 12:28 PM	BRADLEY PHILIPPS	Confirmed			\$0
Makegood 1	7/25/16 11:42 AM	Ronda Drago	Confirmed			\$0
Queued for Electronic Contracting	6/1/16 8:27 AM					\$0
New	5/24/16 10:28 AM	BRADLEY PHILIPPS	Confirmed	31		\$18,025.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.